



**SEPTEMBER 24-28, 2023**

HYATT REGENCY CRYSTAL CITY AT REAGAN  
 NATIONAL AIRPORT | ARLINGTON, VA

## Subject to Change Without Notice SCHEDULE OF EVENTS

### NATIONAL HBCU WEEK CONFERENCE

The Annual National HBCU Week Conference is the nation’s premier convening of college and university executive leadership, faculty, students, and supporters. It is implemented under the leadership of the Initiative, in consultation with the Executive Office of the President and U.S. Department of Education. The event provides a unique occasion for federal agencies, private sector companies and philanthropic organizations to participate and provide useful information and successful models to improve instruction, degree completion and federal engagement ensuring the sustained elimination of systemic inequities.

This year’s theme is ***Raising the Bar: Forging Excellence through Innovation & Leadership***. Our objective is to identify and target tangible opportunities that will connect federal and private resources to the HBCU community. This conference will feature sessions grouped into the following paths of engagement:

**Career Pathways and Economic Mobility:** This track is designed to maximize programs, resources, and initiatives that support the recruitment of HBCU talent, human capital, and career advancement opportunities.

**Research and Innovation:** This track is designed to expand research capacity and opportunities within federal agencies, private and nonprofit organizations for HBCUs. It is an opportunity to showcase innovation through partnerships that involve HBCUs, its faculty and its students.

**Economic Development:** This track will provide information on how HBCUs can leverage partnerships that advance opportunities to promote the economic wealth of the HBCU and the communities they serve.

**STEAM:** Exploring evidence-based tools and innovative practices in Science, Technology, Engineering, Arts and Mathematics.

**Infrastructure:** Broadening access to resources that provides equitable support to mitigate, enhance and sustain physical and technological infrastructure.

**Emerging Leaders:** Formulated for students and entry to mid-level professionals.

**Executive Leadership:** Invitation only engagements for HBCU Presidents and invited executive with closed press.

### Daily Schedule of Events

Sunday, September 24, 2023 • Pre-Conference .....	2
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\*See track descriptions on page 1

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### Sunday, September 24, 2023 • Pre-Conference

2:00 p.m.

**Scholars Arrival**

4:00 p.m. – 6:00 p.m.  
**Independence Foyer**

**Registration Check-In**

4:00 p.m. – 6:00 p.m.

**Scholar Orientation**

6:30 p.m. – 9:30 p.m.  
**Regency Ballroom EF CTR**

**Raising the Bar Welcome Event**

Join us as we officially kickoff the Annual National HBCU Week Conference with a display of HBCU talent.

Master of Ceremonies  
Remarks  
Sponsor Remarks  
Black Greek Step Show

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### Monday, September 25, 2023 • DAY 1

7:00 a.m.

**Independence Level**

**Registration Check- In**

8:30 a.m. – 9:30 a.m.

**Regency Ballroom**

**Raising the Bar: Forging Excellence through  
 Innovation and Leadership**

Welcome  
 Color Guard  
 National Anthem  
 Remarks  
 Performance  
 Sponsor Remarks  
 Week in Review  
 Introduction of Speaker  
 Remarks  
 Keynote

9:31 a.m. – 9:59 a.m.

Networking and Transition to Breakouts

10:00 a.m. – 11:15 a.m.

**Concurrent Workshops**

6 Tracks	Objective
<b>Career Pathways and Economic Mobility</b> Potomac Rooms III-IV	<b>Oh My! Demystifying Data &amp; Analytics Careers and Closing the Black Talent Gap</b> Even though Blacks account for 12% of the US population, they only comprise 3% of data science and analytics professionals (Harman 2021). We aim to increase the number of Blacks with credentials in data science and analytics by leveraging the strength of HBCUs that significantly contribute to a diverse STEM workforce. While the path into data science can have many different routes with the same endpoint, this session will demystify the common misconceptions about AI/ML and provide a clear roadmap for how to enter the field despite your starting point.  <b>Speakers</b> Birkhead, Mark Connolly, Jack Drakeford, Keona Griffith, Aureus Jones, Monique Reed, Seante Sanders, Wesman
<b>Research and Innovation</b>	<b>The Digital HBCU: Integrating Technologies to Power Black Student Success</b>

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<p><b>Washington Room A</b></p>	<p>Historically Black Colleges and Universities (HBCUs) accomplishments are a model for innovative, learner-centered success that deserves broader recognition. But what does the future of HBCUs look like, given the increasing demand for flexible and responsive digital learning?</p> <p>This panel session will share how HBCUs are and could use technology to expand educational opportunities, enhance engagement and career development, provide expansive wellness and support, and bolster entrepreneurship opportunities, fostering further social and economic mobility.</p> <p><b>Speakers</b>          Curbeam, Dionne          Elston, Dhanfu</p>
<p><b>Economic Development          Potomac Rooms I-II</b></p>	<p><b>Now What? How to Build Upon College, Industry and Corporate Partnerships for Continued Organizational Growth</b></p> <p>In this panel session, attendees will hear from community college leadership, employers and other industry partners who have engaged in educational programming related to cloud infrastructure. This includes but is not limited to 2-day fusion splicing workshops, infrastructure of the internet workshops and other cloud infrastructure related programming. This panel presentation emphasizes not only the importance of education, industry, and corporate partnerships, but also how to leverage these learning experiences for the purpose of developing additional programming at the college level.</p> <ul style="list-style-type: none"> <li>* Describe the benefit of corporate and industry partnership related to regional workforce needs</li> <li>* Identify opportunities to align current college educational programming with regional workforce needs</li> <li>* Formulate a ‘post-event’ plan to continue the conversation, support growth and earn trust with local employers and industry partners</li> </ul> <p><b>Speakers</b>          Chambers, Kemba          Jernigan, Quin          Sims, Pat</p>
<p><b>STEAM          Washington Room B</b></p>	<p><b>Why the “A” in STEAM is Essential for All Students</b></p> <p>Did you know that George Washington Carver was a prolific visual and fiber artist as well as a world-renowned scientist? STEAM learning—which builds creative and analytical thinking—benefits students in every field, from the language lab to the chem lab.</p> <p>Join us for an interactive discussion on why the “A” in STEAM is so important for students, whether they’re interested in pursuing a career path in the arts, history, culture, humanities, or STEM fields. In addition to highlighting careers in arts, humanities, museums, preservation, and library fields, this session will also highlight career opportunities in other sectors—such as health, transportation, community development, data analytics, among others—for those with arts and culture backgrounds.</p> <p><b>Speakers</b>          McDuffy, Aditya          Phillips, Nicole          Shingler, Tamika</p>
<p><b>Infrastructure          Potomac Rooms V-VI</b></p>	<p><b>Strengthen Internationalization at HBCUs to Expand Research Capacity and Global Partnership Development</b></p> <p>How can the U.S. government help HBCUs expand institutional capacity for research and innovation to contribute solutions to the world’s most pressing challenges? Explore services and resources under the Joint Statement of Principles in Support of International Education and National Export Strategy with</p>

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	<p>representatives from the U.S. Departments of State and Commerce that can assist HBCUs to develop global partnerships, highlight research programs, enhance internationalization, and recruit international researchers and partners to create a vibrant campus research community.</p> <p>Learn how U.S. Department of State and Department of Commerce programs can help HBCUs build institutional capacity for research development, global engagement, and internationalization through an array of resources/promotional tools. Learn to develop an internationalization and recruitment strategy to enhance and expand institutional research and innovation through the application of a targeted toolkit and reference guide.</p> <p><b>Speakers</b>          Lathrop, Robin          Woods, Jennifer</p>
<b>Emerging Leaders** Conference Theater</b>	<p><b>Who's Your WHO and Whose WHO are YOU?</b>          Once you reach a certain level of leadership within an organization the WHO you are responsible for is more significant than the WHAT you are responsible for. People &gt; Job. Prior to this transition - and continuing after it - you are someone's WHO and you either feel like you belong, or you don't. Embracing the responsibility of people is mysterious and complex because people are mysterious and complex, and certainly more so than tasks. You can check tasks off your to do list; you cannot ever check a person off your to do list.</p> <p><b>Speakers</b>          Ashby, Linc          Branch, Demetrice          Briggs, Tashiana          Brooms, Jennifer</p>
<b>Executive Leadership**</b>	<p><b>Investor Student Supports that Accelerate Student Success</b>          This session will discuss how investors and HBCUs can collaborate to provide accelerated support to students to ensure success from the beginning, through completion of their degree. The session will explore how investments, interventions, and services significantly enhance the success of students. The creation of structures that maximize investments, coaching, and advising will be discussed by the panelists. The panelists will also discuss accelerators of student success.</p>

11:15 a.m. – 11:25 a.m.

Networking and Transition to Breakouts

11:30 a.m. – 12:30 p.m.

**Concurrent Workshops\***

<b>6 Tracks</b>	<b>Objective</b>
<b>Career Pathways and Economic Mobility Potomac Rooms III-IV</b>	<p><b>FlightPath9 Early Careers: Not Just Aviation</b>          In 2022, the Alabama Aviation Education Center (DBA Flight Works Alabama) partnered with Airbus and Bishop State CC to launch FlightPath9 (FP9) pre-employment training program for secondary students and individuals with 0-4years work experience. FP9 curriculum evolved into the Aviation Manufacturing Technology Short Certificate, allowing students to earn 18 college credit hours as well as 18+ industry recognized certifications in various areas of aviation manufacturing, and important soft skills. This program can be easily replicated for any industry, community, and post-secondary institution.</p>

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	<p>This dynamic session will demonstrate how a committed employer, skilled logistics team, high education partner, success coach, and students who work together generating a workforce development pathway that will produce outcomes.</p>
<p><b>Research and Innovation</b>  <b>Washington Room A</b></p>	<p><b>Building Research Capacity at HBCUs with Federal Agencies</b>          This panel discussion hosted by the Thurgood Marshall College Fund and featuring Dr. Marie Bernard, Chief Officer for Scientific Diversity for the National Institutes of Health and Dr. James Moore III, Assistant Director for NSF STEM Education Directorate will focus on programs at each of the agencies that are suitable for assisting with building research capacity at HBCUs. The panel will also include Principal Investigators from HBCUs who have been successful in obtaining grants from each of the agencies with discussion on how it has helped to improve research infrastructure.</p> <p><b>Speakers</b>          Gosha, Kinnis          Moore, James          Turner, Timothy</p>
<p><b>Economic Development</b>  <b>Potomac Rooms I-II</b></p>	<p><b>Harnessing Federal Funding and Programs that Support Entrepreneurship and Business Creation</b>          This workshop, hosted by the U.S. Department of Commerce, Minority Business Development Agency (MBDA), aims to empower HBCUs by highlighting the opportunities available through federal funding for entrepreneurship and business creation. Featured panelists will include the U.S. Small Business Administration, U.S. Department of Transportation, U.S. Department of Energy, General Services Administration, and success stories from HBCUs. The session will begin with an introduction on how the USG supports HBCUs, minority and women-owned businesses.</p> <p><b>Speakers</b>          Brent, Derrick          Cravins, Jr., Donald R.          Gant, Jon          Hill, Joann          Pollard, Michelle          Schmidt, Michael          Wildfire, Jacob</p>
<p><b>STEAM</b>  <b>Washington Room B</b></p>	<p><b>Addressing Teacher Shortage Through Apprenticeship</b>          The United States is facing significant challenges in attracting and retaining a large population of qualified teachers. Recently, the U.S. Departments of Labor and Education have urged states and school districts to create register apprenticeship programs for teaching. While there is a teacher shortage in general, there is an even greater need for more Black teachers in our schools.          Historically Black Colleges and Universities (HBCUs) produce over half of Black teachers and therefore are opportune sites to increase and diversify the teacher talent pipeline through apprenticeships.</p> <p><b>Speaker</b>          McCane, Latitia</p>
<p><b>Infrastructure</b>  <b>Potomac Rooms V-VI</b></p>	<p><b>Preserve and Protect the Historic Buildings, Collections &amp; Archives of HBCUs</b>          A "round table" discussion featuring speakers involved in preservation and conservation projects on HBCU campuses, who will share information about their projects and experiences in identifying federal funding. Federal agency representatives from ACHP, IMLS, NEA and NEH, among other cultural agencies, will be on hand to provide guidance and information on federal grant opportunities in this area. Attendees will be invited to engage with topics of the round table by generating a "wish list" for their campus, sharing this</p>

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	<p>through discussion with other participants and presenters, and receiving information about funding opportunities.</p> <p><b>Speakers</b>          Gudifño, Erica          Smith, Randy</p>
<p><b>Emerging Leaders**          Conference Theater</b></p>	<p><b>The Well-Prepared Black Women: Utilizing Wealth Planning Tools to Protect and Transfer Your Wealth</b>          Globally, women's economic power is soaring. Women bring in half or more of all the household income in much of the U.S. Over the next 40 years, women are due to inherit approximately \$28.7 trillion (70% of the \$41 trillion estimated wealth transfer). Despite this tremendous economic power, Black women are ill-equipped to protect their wealth when a major life event happens. Join us for a lively discussion of how thoughtful wealth planning can help you protect and transfer your wealth to the people and causes you care about. Participants will understand key wealth building terms and tools as well as how to incorporate them in their lives.</p> <p><b>Speakers</b></p>
<p><b>Executive Leadership**</b></p>	<p><b>Exploring the Importance of Mindfulness in Ensuring the Success of Executive Leaders</b>          HBCU presidents and leadership spend have an inordinate amount of time focused on the mental, emotional, and physical well-being of the students, faculty, and staff on their campuses. Understanding that the executives at our institutions have been steadfast in focusing and responding to the needs of students and their families, faculty, and staff – even more so over the during the COVID public health emergency – we want to take this time to attend to your needs as the pillars of our HBCU community.</p> <p>This session is designed to provide a moment to reflect on recent challenges, develop strategies that provide you with tools to triaging and prioritizing an effective work-life balance, and report out tactics that have proven successful in managing the day-to-day stressors that come with the position that a retired admiral once dubbed the “The toughest job in the nation”.</p>

12:30 p.m. – 1 p.m.

Transition to Lunch

**1 p.m. – 2:30 p.m.  
 Regency Ballroom**

**Forging Excellence Luncheon**

Greetings  
 Sponsor Remarks  
 Introduction of Speaker  
 Speaker  
 Keynote Address

2:30 p.m. – 2:59 p.m.

Transition to Breakouts

3:00 p.m. – 4:30 p.m.

**Concurrent Workshops\***

6 Tracks	Objective
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<p><b>Career Pathways and Economic Mobility</b>          Potomac Rooms III-IV</p>	<p><b>Stay Winning: Develop a Successful Request for Proposal</b>          Learn to craft a winning Request for Proposal for contracts with federal financial regulatory agencies. Join Directors of multiple Offices of Minority and Women Inclusion as they educate business owners about agency contracting and procurement processes. Discover how to position yourself to highlight your qualifications and successfully compete to provide solutions with your products or services.</p> <p>Participants will learn concrete steps to take to compete and win solicitations for products and services from multiple federal financial regulatory agencies. These agencies use contracting and procurement procedures that differ in some respects from typical "government" procedures. The session will provide resources that empower participants to pursue previously unexplored business opportunities.</p> <p><b>Speakers</b></p>
<p><b>Research and Innovation</b>          Washington Room A</p>	<p><b>Getting the Most from your R&amp;D: Demystifying the Higher Education Research and Development (HERD) Reporting Process</b>          Less than 60% of all HBCUs participate in the annual reporting of the Higher Education Research and Development survey. This reporting helps to provide administrative leaders with peer and aspirational institution clusters for planning purposes. While there is a series of institutions who participate consistently, there is limited standardized training in how to complete institutional reporting, how to maximize reporting, and then how to use these data for longitudinal funding acquisition plans. This training will provide attendees with that opportunity.</p> <p><b>Speakers</b>          Gibbons, Michael          Lynch, Erin</p>
<p><b>Economic Development</b>          Potomac Rooms I-II</p>	<p><b>Black Community Colleges: Celebrating the Untold Story of America's "HBCCs" and PBCCs"</b>          Approximately 13% of Black students in the U.S. attend community colleges. Nationally, there are 12 historically Black community colleges and 49 predominantly Black community colleges. These institutions have played a vital, yet often overlooked, role in creating opportunities for social and economic mobility in the Black community.</p> <p>This panel brings together experts and leaders in higher education who will delve into the Underappreciated role that Historically Black and Predominantly Black Community Colleges have played in powering Black student success, particularly for adult learners of color. In this session, we will explore the challenges and systemic resource barriers and constraints that these institutions have overcome. This discussion will illuminate the rich legacy, challenges, and potential of HBCCs and PBCCs in America's educational landscape, while offering insights into how these institutions can continue to thrive and serve as catalysts for positive change in the Black community.</p> <p><b>Speakers</b>          Haydel, Nia</p>
<p><b>STEAM</b>          Washington Room B</p>	<p><b>A Perspective on Black History and Space</b>          This talk presents an exploration of early space history and the many times where space intersected with the Black American Experience. The time range will be from the 19th century to the modern era. The talk will discuss Blue Origin's mission of "millions of people living and working in space to benefit Earth" and show comparisons to the vision presented by President John F. Kennedy's "We choose to go to the Moon" given at Rice University in 1962.</p> <p><b>Speakers</b></p>

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	<p>Carter, Dontae          Okada, Tendresse          Oyake, Amalaye</p>
<p><b>Infrastructure          Potomac Rooms V-VI</b></p>	<p><b>Stretching Your Dollars using Federal Donated Property</b>          The Federal Personal Property Donation Program enables certain non-federal organizations, including HBCU's, to obtain property the federal government no longer needs. Last year the U.S. General Services Administration (GSA) donated more than \$420 million in property to the States. Learn how your school may potentially obtain items such as vehicles, computers, research &amp; laboratory equipment, heavy equipment, furniture, PPE supplies to build capacity. We'll share information on establishing eligibility, locating &amp; requesting property, and using our e-tools.</p> <p>Bring a laptop, tablet, or smart device.</p> <p><b>Speakers</b>          McMillan, Deone          Stallings, Kevin          Threatt, Candice          Warrior, Karen</p>
<p><b>Emerging Leaders**          Conference Theater</b></p>	<p><b>Raising the Bar: Technology and Innovation</b>          Google Tech Exchange serves as a pipeline program that helps prepare Black, Latino, and Native students for technical internships at Google and beyond. Students learn applied computer science and problem-solving skills and are paired with a mentor to help with professional development and to build social capital and community. The Google in Residence (GIR) program supports greater diversity in the tech industry. In partnership with computer science departments at 9 HBCUs and 3 HSIs, Googlers (experienced software engineers) spend the fall semester (August-December) on campuses, teaching introductory computer science classes. First-year students learn about basic coding and debugging, simple data structures, and how to work with large code bases. They also gain practical knowledge about what it's like to work in the tech industry and what development is like in a team. HBCUs participating in the programs will have an opportunity to share how they have impacted their students.</p> <p><b>Speakers</b>          Hill, Jessica          Hussain, Sajid          Paudel, Roshan          Robinson, Vicki</p>
<p><b>Executive Leadership**</b></p>	<p><b>Transformation Update and Introduction to ARPA-H</b>          Transformation Project Update is a collaboration between the Thurgood Marshall College Fund, the United Negro College Fund, and the Partnership for Education Advancement, to build capacity and strengthen outcomes across HBCUs to improve socioeconomic gains within Black communities. Now on their second cohort of HBCU partners, this session will share the progress and their plans going forward.</p> <p>The Advanced Research Projects Agency for Health (ARPA-H) mission is to accelerate better health outcomes for everyone by supporting the development of high-impact solutions to society's most challenging health problems. Success is an improved quality of life in the future for all Americans. ARPA-H is focused on delivering breakthrough technologies, platforms, and solutions with the potential to advance areas of medicine and health that cannot readily be accomplished through traditional research or commercial activity. The second half of this session will introduce you to the agency and help provide you with information that can steer your campuses engagement with them.</p>

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4:30 p.m. – 5:30 p.m.

### Exhibit Hall

4:30 p.m. – 5:30 p.m.  
**Conference Theater**

### Documentary Screening: The Color of Space

The Color of Space, an inspirational documentary by NASA that tells the stories of Black Americans determined to reach the stars. Anchoring the 50-minute documentary is a powerful and thought-provoking conversation between seven current and former Black astronauts, each of whom were selected to become part of NASA's astronaut corps and train for missions to space. Current NASA astronauts Stephanie Wilson, Victor Glover, Jeanette Epps, as well as retired astronauts Leland Melvin, Bernard Harris, Robert Curbeam, and Bobby Satcher, spoke about their journeys and their motivations in a panel hosted by NASA Johnson Space Center Director Vanessa Wyche, the first Black woman to lead a NASA center.

4:45 p.m. – 5:45 p.m.

### IWG Cluster Meetings

Interagency Working Group (IWG) Clusters are flexible, adaptable, interconnected and broadly applicable. They have the potential to create efficiencies within the Federal system, as clusters are an effective tool by which to organize collaborative and actionable leadership to implement Executive Order (EO) 14041. By aligning Federal system assets and creating shared strategies and tactics, agencies develop and implement programs and strategic initiatives to improve the competitiveness of HBCUs and the people and communities they principally serve. Come to the cluster meeting to experience their work and meet the members.

### Potomac Rooms I-II

### Campus Safety and Resilience

To improve and increase the HBCU campus preparedness and resilience through the provision of grants, emergency management curriculum development and training the faculty, staff, and students.

### Potomac Rooms III-IV

### Human Capital (Student Engagement, Law & Process)

Committed to working together, combine our resources to advance & maximize programs and initiatives around the area of Human Capital as it pertains to student engagement and law & process.

### Potomac Rooms V-VI

### Economic Development

Promotes the economic actions of HBCUs and their environments by sharing information regarding funding opportunities and building capacity to access federal resources & engage in market based public private partnerships.

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### Washington Room B

### Federal Funding Opportunities

Identifying and implementing interagency strategies to improve the conditions under which HBCUs compete for the full range of Federal opportunities. The cluster is focused on 3 pillars: 1) Policy; 2) Grants and Cooperative Agreements; and 3) Contracting.

### Washington A

### STEM

4:45 p.m. – 5:30 p.m.

### Executive Leadership

### Enhancing Institutional Partnerships: A Pathway for Presidents/Senior Level Administrators

Federal Student Aid's Chief Operating Officer will lead a conversation regarding opportunities and initiatives that provide new pathways for engagement between Federal Student Aid (FSA) and Historically Black Colleges and Universities participating in the Title IV Student Financial Assistance programs. Emphasis will be placed on the role that President/Senior level administrators can play in providing feedback regarding current as well as new initiatives. Updates will be providing regarding initiatives to assist student loan borrowers as they begin the process of resuming their payments as well as information pertaining to the new and updated loan servicing platforms that have been launched. Federal Student Aid staff will provide an overview of the potential institutional impacts of the implementation of the FASFA Simplification and FUTURE's ACT. The Minority Serving and Under-Resourced Schools Division team will share information on the services and technical assistance that will be provided to institutions in addressing compliance related issues and with the implementation of Better FASFA Better Future.

6:00 p.m. – 7:30 p.m.

### Regency Ballroom

### Excellence in Innovation and Collaboration Awards Presentation & Keynote\*\*

Excellence in Innovation and Collaboration Acknowledgements recognize individuals and organizations whose actions strengthen the education and economic competitiveness of HBCUs and the students, people, and communities they primarily serve. They are designed to encourage and honor public- and private-sector partners, students, faculty, and administrators at HBCUs who demonstrate commitment and notable contributions to the WHIHBCUs and the innovation and competitiveness of HBCUs.

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### Tuesday, September 26, 2023 • DAY 2

8:00 a.m.

**Exhibit Hall**

9:00 a.m. – 10:00 a.m.

**Regency Ballroom**

**Excellence Through Innovation: The Administration & HBCUs**

The Biden-Harris Administration has made HBCUs a priority – investing over \$7 billion in our institutions, more than any other administration ever. This convening of Administration leaders will delve into how five federal agencies have carried President Biden’s call to invest in HBCUs and what’s to come in the next fiscal year.

Welcome  
 Sponsor Greetings  
 Moderator  
 Guest Speakers

10:01 a.m. - 10:15 a.m.

Transition to Breakouts

**10:30 a.m. – 11:30 a.m.**

**Concurrent Workshops\***

6 Tracks	Objective
<b>Career Pathways and Economic Mobility</b> Potomac Rooms III-IV	<p><b>Driving Innovation and Empowerment: HBCUs as Catalysts for Entrepreneurship</b></p> <p>Join us for an empowering workshop exploring the role of HBCUs as drivers of entrepreneurship. Our panel includes entrepreneurship center directors, faculty, and resource partners. Discover the unique advantages HBCUs offer for aspiring entrepreneurs and the collaborative opportunities with industry partners. Learn about innovative programs, funding, and mentorship available at HBCUs. Gain insights into the entrepreneurial ecosystem within HBCUs and their impact on economic growth. Join us and shape a brighter future through entrepreneurial excellence.</p> <p>Participants will gain a comprehensive understanding of the unique challenges, advantages opportunities offered by HBCUs in fostering entrepreneurship. They will have a deeper knowledge of the entrepreneurial ecosystem within HBCUs and the impact it has on economic growth.</p> <p><b>Speakers</b>            Hardy, Johnetta            White, LaTanya</p>
<b>Research and Innovation</b> Washington Room A	<p><b>FAA Soars to Inform, Educate, Engage and Inspire through Airspace to Aerospace: Drone Program</b></p> <p>With the rapid growth of the Unmanned Aircraft Systems (UAS) – drone industry, we realized there is a need to ensure that new technology is safely integrated into the National Airspace System, and it is also important that we build a pipeline of qualified professionals to meet the increasing demand. Because of this, and in response to a Congressional requirement coming from the 2018 Reauthorization Act, the FAA is establishing a new Collegiate Training Initiative (CTI) that will prepare students for careers in UAS.</p>

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	<p>Participants will be able to learn about the over 300 applications of drone activity and to see actual drone equipment.</p> <p><b>Speakers</b></p>
<p><b>Economic Development</b>  <b>Potomac Rooms I-II</b></p>	<p><b>Increasing HBCU Impact: International Economic Development and Engagement Opportunities</b>          The Economic Development Cluster of the Federal HBCU Interagency Working Group will provide a broad overview of how HBCUs can engage in international economic development opportunities. This includes leveraging their economic assets in the local cluster and the regional comprehensive economic development strategies to drive trade and research and development opportunities. This panel will highlight opportunities for HBCUs such as the Americas Competitiveness Exchange (ACE) which is the premier economic development, innovation, and entrepreneurial network of the Americas.</p> <p>Participants will be provided insight into how HBCUs impact international economic development through engagement opportunities. These opportunities will help strength their capacity to engage with global innovation hubs, advanced technology centers, leading firms, and educational and research institutions to explore local, regional, urban, and rural economic development models, share experiences and knowledge, build networks to enhance competitiveness of HBCUs, promote sustainable and inclusive economic development, and increase trade and investment.</p> <p><b>Speakers</b>          Hayes-Burgess, Leandra          Ramkhelawan, Ryan          Stewart, Geoffrey          Warrick, Cynthia          Williams, Ph.D., Jackie L.</p>
<p><b>Infrastructure</b>  <b>Potomac V-VI</b></p>	<p><b>Lights, Camera, Access: How to Leverage Pipeline Programs to Make Your Way into Hollywood</b>          Join Grace Moss, global head of diversity pipeline programs for Warner Bros. Discovery (WBD), for an informational session on creative pipeline programs. Learn all about the newest talent development initiatives that WBD Access has to offer and get some tips on breaking into the industry and advancing your career as a storyteller in an ever-changing landscape.</p> <p><b>Speaker</b>          Moss, Grace</p>
<p><b>STEAM</b>  <b>Washington Room B</b></p>	<p><b>Apprenticeships at HBCUs: Partnering for an Inclusive Workforce</b>          We will explore the commonalities and links among two diverse (but highly aligned) strategies for diversifying and strengthening the 21st Century Workforce: Registered Apprenticeship (RA) and Historically Black Colleges &amp; Universities. Both RAs and HBCUs seek to support low-income, first generation and people of color to receive an affordable, accredited degree in their chosen profession; increase their workforce training, skills, and knowledge, often using culturally relevant training and curricula; receive higher wages; and have access to greater opportunities for advancement.</p> <p><b>Speakers</b>          Gasman, Marybeth          Johnson, Joshua</p>
<p><b>Emerging Leaders**</b>  <b>Conference Theater</b></p>	<p><b>POWER OF YOUR VOICE (The Steps to Becoming the Change in Your Community)</b>          The Power of Your Voice student session is to equip student leaders with the tools to increase awareness</p>

\*See track descriptions on page 1

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	<p>around advocacy and overall civic engagement on their campuses. In a Two Part workshop, NCRF helps HBCU Scholars to understand the power of using their voices to drive change in the community on a larger scale. We at the National College Resources Foundation want to hear from students directly and help them onboard into roles within careers that never allow them to lose their identity within corporate and professional settings.</p> <p><b>Speaker</b>        Bates, Tamara</p>
<b>Executive Leadership**</b>	<p><b>Community Project Funding and Congressionally Directed Spending 101 (Earmarks)</b>        In Fiscal Year 2022, Congress reinstated congressionally directed appropriations formerly known as “earmarks”. Today, this process has re-emerged as “Community Project Funding” and “Congressionally Directed Spending” in the U.S. House of Representatives and U.S. Senate respectively. Under this program, Congressional offices provided hundreds of millions of dollars in funding for a wide range of projects, including 25 HBCUs. This session will provide insight and guidance with respect to:</p> <ul style="list-style-type: none"> <li>• The application process;</li> <li>• The importance of Congressional Office outreach;</li> <li>• Best practices for engaging Congressional Offices (i.e., campus visits, Legislative Breakfast) regarding campus needs and tailoring your “ask”; and</li> <li>• Providing examples of projects which received funding.</li> </ul>

11:45 a.m. – 12:00 p.m.

Transition to Luncheon

**12:00 p.m. – 1:45 p.m.**  
**Regency Ballroom**

**Forging Excellence through Innovation and Leadership Luncheon**

Background Music  
 Welcome  
 Sponsor Remarks  
 Greetings  
 Remark  
 Greetings  
 Keynote Address

1:45 p.m. – 2:15 p.m.

Transition to Breakouts

**2:15 p.m. – 3:45 p.m.**

**Concurrent Workshops\***

6 Tracks	Objective
<b>Career Pathways and Economic Mobility</b> Potomac Rooms III-IV	<p><b>Building Workforce Diversity: Enabling HBCU Students to Succeed in STEM Majors &amp; Careers</b>            In 2020, the American Chemistry Council, the American Institute of Chemical Engineers (AIChE), Chemours and the HBCU Week Foundation launched the Future of STEM Scholars Initiative (FOSSI), which aims to drive HBCU enrollment, enhance diversity in STEM fields and create a pipeline of diverse future talent. FOSSI provides \$40,000 scholarships for students pursuing preferred STEM degrees and connects these students to more than 70 corporate sponsors, including mentoring, leadership training, and internship opportunities. The program has been highly successful, raising nearly \$30 million</p>

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	<p>to support almost 600 scholars through 2025, and retaining 97% of students.</p> <p>Attendees will learn how FOSSI helps eliminate financial barriers for underrepresented groups and equips students with relevant tools to navigate through their academic journey, graduate, and find lucrative careers. These learnings can translate to practical applications for HBCUs, corporations and federal government programs, helping stakeholders continue to build and develop a diverse future workforce.</p> <p><b>Speakers</b>          Craig, Marta          White, Kimberly</p>
<p><b>Research and Innovation</b>          Washington Room A</p>	<p><b>Using NCES Data Products to Understand the Condition and Progress of HBCUs</b>          The National Center for Education Statistics (NCES) has developed a suite of tools to measure the vital role that Historically Black Colleges and Universities (HBCUs) play in the education system. These tools include the Integrated Postsecondary Education Data System (IPEDS), a system of surveys designed to collect data from all primary providers of postsecondary education.</p> <p>This session will provide an overview of how students, faculty, and administrators can interact with IPEDS data. We will discuss how to access IPEDS data, how to use IPEDS data to answer research questions, and how to share IPEDS data with others.</p> <p>We will also review the array of postsecondary and elementary/secondary data and tools available from NCES. These data and tools can be used to support research, policy analysis, and decision-making.</p> <p>This session is designed for students, faculty, and administrators who are interested in using data to understand the role of HBCUs in the education system.</p> <p><b>Speakers</b>          DeLaRosa, Josue          Richards, David</p>
<p><b>Economic Development</b>          Potomac Rooms I-II</p>	<p><b>Pathways for Historically Black Community Colleges (HBCCs) Partnerships</b>          The Department of Energy and Alabama HBCCs will engage in a panel discussion to explore opportunities for HBCCs to partner with the Department of Energy, HBCUs, other universities and industry to help advance research and development, workforce, capacity building initiatives in support of the energy sector.</p> <p>Participants can gain insight into the strategies Alabama HBCCs are utilizing to advance economic development goals within their communities.</p> <p><b>Speakers</b>          Anthony, Cynthia          Bilal, Trina          Dillard, Sheila          Sims, Pat          Toliver, Brandi</p>
<p><b>STEAM</b>          Washington Room B</p>	<p><b>Eye-Bee-M (IBM) Skills Escape Room Challenge</b>          In this Escape room, work with an Eye-Bee-M (IBM) Team of HBCUs and begin your journey for an industry AI (artificial intelligence) badge credential. Collect clues on your device to point faculty and students to industry knowledge, curriculum and credentials around cyber security, artificial intelligence, and data</p>

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	<p>science to multiply the swarm of knowledge in your faculty, students, and community. Queen Bees (and Kings) from other HBCUs will share their journey, path and programs around using the free resources. Those who are successful in this escape will gain their own Eye-Bee-M Shirt!</p> <p><b>Speakers</b>          Kennedy, Valinda          Olatidoye, Dr. Olugbemiga          Pierre, John          Warren, Derrick</p>
<p><b>Infrastructure</b>  <b>Potomac Rooms V-VI</b></p>	<p><b>An Introduction to the Infrastructure of the Internet &amp; Engaging the Workforce Necessary to Sustain It</b>          In this interactive session, attendees will learn more about cloud infrastructure workforce needs, how to identify aligned/corresponding educational programs and opportunities at the community college/university level and learn more about ways to engage interested students in pursuit of a career in these fields. With an emphasis on skilled trades, this workshop provides additional context into the available cloud infrastructure roles and career fields related to the building, connecting, operating/maintaining, and powering of data centers. This session provides educational leaders with the tools to provide more diverse career advisement related to the marketing and development of aligned educational programs and pathways related to cloud infra and beyond. This session is a condensed version of a broader 1-day Infrastructure of the Internet programming conducted across the country— with unique workshop sessions geared towards educators, employers, and students. At the conclusion of this session, attendees will receive a certificate of completion.</p> <p><b>Speaker</b>          Brown, Michael          Jernigan, Quin          Lee-Romagnolo, Nicholas          Martens, Aaron          Olinger, Wesley</p>
<p><b>Emerging Leaders**</b>  <b>Conference Theater</b></p>	<p><b>A Fireside Chat: Exploring the NextGen of Careers in the Federal Government</b>          This fireside chat with senior leaders would discuss the state of diversity, equity, and inclusion, as well as career opportunities in the Federal Government. As the nation’s largest employer, this chat would endeavor to demystify career opportunities across the federal landscape while also amplifying avenues of access to career mobility pathways among the next generation of professionals across public service – and would include a Q&amp;A with attendees.</p> <p><b>Speakers</b>          Caesar, Myra          Chavez, Claudia          Leach, Michael          Moon, Sesha Joi          Reese, Will          Underwood, Janice</p>
<p><b>Executive Leadership**</b></p>	<p><b>AI – It’s Here. Now What?</b>          Artificial Intelligence and machine learning are undoubtedly destined to transform our future. To what extent – no one fully knows. That’s why it invokes fascination and fear. Join us for this invigorating session to learn its current and future impact on our society, and specifically on HBCUs. This session will provide a better understanding of the importance AI/ML systems and why HBCUs must be a part of the conversation. Members of the Biden administration, HBCU community, and industry leaders will discuss:</p>

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	<ul style="list-style-type: none"> <li>• Steps HBCUs/MSIs can take to adopt/deepen their involvement in AI/ML</li> <li>• How this practical tool can/should be used on HBCU campuses</li> <li>• How HBCUs can leverage these technologies regardless of where they are in the adoption lifecycle</li> <li>• Resources that can be accessed including Morgan State’s Center for Equitable AI/ML Systems and speaker series schedule. This session is the first of an ongoing series of AI/ML conversations hosted by Morgan State University and the White House Initiative on HBCUs.</li> </ul>
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**4:00 p.m. – 4:45 p.m.**

**Optimizing the Synergy between Governance and Executive Leadership at HBCUs**

**4:00 p.m. – 6:00 p.m.**

**Regency Ballroom Foyer**

**Federal Agency Meet & Greet**

Participants will have the opportunity to meet representatives from the Initiative’s federal partner agencies in this casual networking setting. Learn about the current program offerings and initiatives underway to advance educational equity, excellence, and economic opportunity in partnership with HBCUs at over 30+ federal agencies.

**6:00 p.m.**

**National Museum of African American History and Culture**  
 (Transportation on Your Own)

**Ruth J. Simmons Named the 2023 Jefferson Lecturer in the Humanities**

The National Endowment for the Humanities is pleased to announce the 2023 NEH Jefferson Lecturer: college president & education reformer Ruth J. Simmons. Hear Dr. Simmons deliver her lecture, “Facing History to Find a Better Future,” at the Smithsonian National Museum of African American History and Culture on September 26th at 7PM EDT. More at <https://bit.ly/3Y7xnnk>

**6:30 p.m.**

**Regency Ballroom**

**Affiliate Program- Film Festival**

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### Wednesday, September 27, 2023 • DAY 3

8:00 a.m. – 9:00 a.m.

#### EXECUTIVE LEADERSHIP\*\*

#### Corporate Panel on the Power of Partnering with HBCUs\*\*

In recent years corporations have demonstrated a greater interest in HBCUs as partners, producers of diverse talent, and engines of research and innovation. These new relationships are breaking the mold and rebuffing “business as usual”. This session will provide insight on what corporations are looking for in their partnerships with HBCUs, how corporations can effectively develop mutually beneficial relationships with HBCUs, lessons learned from previous engagements, and benefits from building effective relationships.

8:00 a.m.

#### Independence Level

#### Exhibit Hall

9:00 a.m. – 10:00 a.m.

#### Concurrent Workshops\*

6 Tracks	Objective
<b>Career Pathways and Economic Mobility</b> Potomac Rooms III-IV	<b>The Lonely 5%: A Peek into the Narrow Pathway for Black Lawyers and How HBCUs Can Widen It</b> Law continues to be the least diverse profession. Most Black law school applicants are denied admission to EVERY law school where they apply. As a result, only 5% of this nation's lawyers are African American. HBCUs have an important role to play in moving the needle on diversity in the legal profession. This session will provide: 1) practical tips for students on how to successfully navigate the law school admissions process; and 2) strategies for HBCU administrators on how to create and sustain a pipeline into the legal profession at their institutions.  This session will provide students with practical tips on how to successfully navigate the pathway through law school admissions process. This session will also provide HBCU administrators, faculty, and staff with strategies on how to create and sustain a pathway into the legal profession at their institutions.  <b>Speaker</b> Kimbrough, Adria
<b>Research and Innovation</b> Washington Room A	<b>The Future of Cyber Resilience - How HBCUs Can Change the Game</b> The scientific and technological challenges and opportunities in cybersecurity will change the way we use advanced technologies securely to enable future homeland security and federal government missions. This session will discuss new opportunities, such as leveraging the rapidly advancing capabilities in Artificial Intelligence and Machine Learning to increase our cyber resilience even as we face the risks of adversaries attempting to use these technologies against us. And it will look beyond the strictly technical aspects to consider the opportunities to improve human-machine teaming and the socio-cultural implications inherent to the advances of these emerging cyber-physical technologies. Finally, it will then focus on how HBCUs can contribute to this mission by conducting innovative foundational research, developing curricula to equip the next generation of talent, and exploring new operating models to transition maturing technologies from science to practice.  <b>Speakers</b> Stewart, Mililani Coulter, Donald

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<b>Economic Development Potomac Rooms I-II</b>	<p><b>Using State Policy to Harness the Economic Power of HBCUs</b></p> <p>This session will explore the pivotal role of state policy in unlocking the economic potential of Historically Black Colleges and Universities (HBCUs). Participants will delve into the various ways that state-level legislation can support and empower HBCUs to drive economic growth, foster innovation, and promote equitable opportunities. Through engaging discussions with state elected officials and case studies from their states, attendees will gain insights into successful state policies that have leveraged the economic power of HBCUs and explore strategies for advocacy and collaboration.</p> <p>As a result of this session, participants will:- Understand the importance of state policy in leveraging the economic power of HBCUs.- Gain insights into successful state-level initiatives that have supported HBCUs and surrounding neighborhood economic development.- Explore strategies for fostering collaboration between HBCUs, state governments, and private sectors to drive economic growth.- Develop advocacy skills and strategies to influence state policies that support the economic advancement of HBCUs.</p> <p><b>Speakers</b>          Halpern, Sonya          Siddiqi, Javaid          Smith, Madeline          Sorrell, Michael</p>
<b>STEAM Washington Room B</b>	<p><b>Leading the Way to Clean Aviation</b></p> <p>Commercial aviation has been identified as a contributor of greenhouse emissions but perhaps the most difficult to decarbonize. Amanda Simpson, Vice President of Airbus Americas for Research and Technology and Head of Sustainability, will discuss the options and opportunities toward achieving the goal of net-zero carbon aviation by 2050 as agreed upon by the International Air Traffic Association (IATA). Participants will gain insight into the technological challenges, development timelines, and infrastructure impacts of potential solutions that will influence the aerospace industry.</p> <p><b>Speakers</b></p>
<b>Infrastructure Potomac Rooms V-VI</b>	<p><b>Leveraging Public-Private Partnerships to Advance HBCU Ecosystems</b></p> <p>Representatives from the Environmental Protection Agency and the Department of Energy will highlight their investment of \$177M in 17 new technical assessment centers and raise awareness of public-private partnerships designed to help HBCUs and underserved communities build capacity for navigating federal grant application systems, writing strong grant proposals, and effectively managing grant funding in support of environmental justice and clean energy initiatives.</p> <p><b>Speakers</b>          Brumfield, Krystal          Burney, Jacob          Campbell, Gilbert          Collin, Robin          Mosley, Terrance</p>
<b>Emerging Leaders** Conference Theater</b>	<p><b>Dream in Black as a Rising Future Maker</b></p> <p>Are you a culture shaper, entrepreneur, innovator? An HBCU student, making a difference on your campus and in your community? If yes, join AT&amp;T and HBCU honorees of the AT&amp;T Dream in Black Rising Future Makers program to hear first-hand how it uplifts and celebrates young Black talent and ensures they have access to the network and resources they need to realize greater possibility. Discover their journey and</p>

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	<p>the connections and opportunities that resulted from the program and learn how to apply for the 2023 Rising Future Makers Class.</p> <p><b>Speakers</b>          Carvelli, Patti          Lombard, Tanya</p>
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9:15 a.m. – 10:00 a.m.  
**Executive Leadership**

### **Crisis Management and Campus Safety\*\***

Institutions of higher education are constantly evolving to address the many needs of their community, provide information in a timely manner, and enhance campus safety. Whether it's severe weather events, man-made disasters – such as the numerous bomb threats made against HBCUs in 2022, or intra-campus incidents, effectively preparing for and managing crises is critically important to protecting the health and well-being of everyone that is served by our HBCUs. This session will dive into resources that are available to HBCUs, trends that you should be aware of, and steps in successfully responding to an incident.

10:15 a.m. – 11:15 a.m.

### **Concurrent Workshops\***

6 Tracks	Objective
<b>Career Pathways and Economic Mobility</b> Potomac Rooms III-IV	<b>Increasing the Pipeline of Black Talent in the Accounting Profession</b> The program aims to address the underrepresentation of students from Historically Black Colleges and Universities (HBCUs) in the accounting field. By combining awareness campaigns, internships, and educational programs, this comprehensive initiative seeks to create a strong pipeline of HBCU students interested in accounting. Ultimately, the program aims to bridge the gap between HBCU students and the accounting industry, fostering diversity and inclusion while preparing students for successful careers in accounting.
<b>Research and Innovation</b> Washington Room A	<b>DARPAConnect: Stimulating Growth and Collaboration between DARPA and HBCUs</b> The Defense Advanced Research Projects Agency (DARPA) serves as the catalyst for breakthrough technologies that advance national security. The DARPAConnect program is specifically designed to “broaden DARPA’s reach and stimulate growth and collaboration between DARPA and HBCUs, small businesses, and other new performers to the national security space.” During this panel discussion, DARPA program managers and members of the DARPAConnect team from the Applied Research Institute (ARI) and Tougaloo College Research and Development Foundation (TCRDF) will provide attendees with valuable insights and practical strategies for engaging with DARPA. Attendees will also learn about ongoing events, training and development, and networking opportunities facilitated through the DARPAConnect program.
	<b>Speakers</b> Griffin, Benjamin Kiser, William Resig, Dr. Jess Rosenthal, John Thabet, Jennifer

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<b>Economic Development</b> <b>Potomac Rooms I-II</b>	<p><b>1890s Schools-- Conduits for Broadband Expansion and Collective Impact Investing for Economic Growth</b>          The 1890s Land-Grant Institutions have the presence to reach and serve all communities within their home states giving them the potential to be hubs for statewide broadband expansion through their network of extension centers, other HBCUs, school districts, businesses as well as state and local governments. This session is designed to show how the 1890s Land-Grant Institutions are a resource to aid in fulfillment of the Nation's goal of the Internet for All and digital adoption through NTIA's BEAD and Digital Equity Programs and through partnerships with other federal agencies, in particular USDA. This session will highlight how some of the 1890s Land-Grant Institution recipients of the Connecting Minority Communities Pilot Program are building institutional broadband capacity and implementing broadband adoption programs.</p> <p><b>Speakers</b>          Gant, Jon          Stubblefield, Michael          Wiggins, Urban</p>
<b>STEAM</b> <b>Washington Room B</b>	<p><b>Driving our Future: Offering EV Specific and Mechatronic Curriculum</b>          With the Southeast Region of the United States leading the way with the geographical placement of Electrical Vehicle manufacturing facilities, battery plants, and charging stations; more conversations surrounding educational training and curriculum development for this career path is critical. This briefing and listening session will focus on strategic planning and partnership development aimed at offering certificate, diploma, and degree programs for Automotive Technology. With an emphasis on Mechatronics, curriculum and hands on experience can lead to industry recognized credentials designed to enhance professional opportunities in the workforce for underserving and minority populations. Moreover, hear best practices and key takeaways from North Carolina Agricultural and Technical State University, as well as J.F. Drake State Community and Technical College about the successful implementation of their Mechatronic Programs.</p> <p><b>Speakers</b>          Gokaraju, Balu          Holt, Dr. Stephanie          Washington, Talitha</p>
<b>Infrastructure</b> <b>Potomac Rooms V-VI</b>	<p><b>A Double Edge Sword: The Effect of Climate Change on Health Equity &amp; Emergency Preparedness</b>          The Campus Safety and Resilience Cluster and the HBCU Emergency Management Workforce Consortium will lead a discussion on emerging disasters caused by climate change. From health equity disparities to cataclysmic weather events, our Nation is now forced to develop strategies to address the effect of climate change. Topics include increasing investments in climate adaptation to support community resilience, climate-induced health risks and the impact on disadvantaged communities, increasing access to quality healthcare, and initiatives to address health care inequities. Participants will attain a greater understanding of the effect of climate change on emergency preparedness and health equity along with available public and private resources to address the same.</p> <p><b>Speakers</b>          Hoyle, Jamechia          McGriff, Michelle</p>
<b>Emerging Leaders**</b> <b>Conference Theater</b>	<p><b>Broccoli City Festival Office Hours</b>          The Broccoli City Office Hours is a candid Q&amp;A style activation that allows HBCU students to meet with Broccoli City co-founders Brandon McEachern and Marcus Allen and ask questions about career development and leveling up in a safe space. During this session, Brandon McEachern and Marcus Allen will also share compelling stories and inspiring insights with the students about their professional</p>

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	<p>journeys. Beyond the office hours session, attendees will have the opportunity to participate in monthly master classes on career development presented by Broccoli City.</p> <p><b>Speakers</b>                  Williams, Jermon</p>
<b>Executive Leadership**</b>	<p><b>What You Need to Know (<i>Shark Tank Inspired</i>)</b>                  HBCU leaders are constantly inundated with updates and opportunities that can tremendously impact their students, faculty, and campus community. We're bringing together several initiatives that you should be aware of to learn more about the opportunities that they have.</p>

**11:30 a.m.**

Transition to Luncheon

**12:00 p.m. – 2:00 p.m.**  
**Regency Ballroom**

**HBCUs and Business: Raising the Bar Closing Luncheon**  
 Master of Ceremonies  
 Sponsor Remarks

Greetings  
 Fireside Chat

**2:30 p.m. – 6:00 p.m.**  
**Potomac I-VI**

**Peer Reviewer Fair**  
 This two-part event, supported by Deloitte, will first guide participants through interactive exploratory activities designed to take a deep dive into the world of "Peer and Panel Reviews". Immediately following that session, all conference attendees are invited to participate in the Peer Reviewer Fair, where they will have the opportunity to interact with agencies that solicit panelists for their respective grant and contract reviews.

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### Thursday, September 28, 2023 • DAY 4

7:00 a.m. – 9:00 a.m. Career Fair Set Up

9:00 a.m. - 5:00 p.m. **Career Fair Registration Check In**  
**Regency Atrium Wall**

2:00 p.m. – 5:00 p.m. **HBCUs in Federal Contracting: Collaborative Solutions for an Inclusive Space Ecosystem\*\***

In this invitation-only workshop, key stakeholders from HBCUs, industry, and federal agencies will discuss solutions to challenges around compliance with contract goals and explore opportunities for strengthening connections in the space industry. Together, they will address crucial questions by fostering open dialogue and innovative thinking. The participants will ideate on policy initiatives to close the divide and promote a more inclusive and meaningful collaboration between HBCUs, industry, and federal agencies for space contracting and identify areas where institutions can actively participate and provide significant contributions.

9:30 a.m. - 6:00 p.m.  
**Regency Ballroom**

#### **Current Student and Recent Graduate Career Fair**

The 5th Annual National HBCU Week Conference Career and Recruitment Fair: **Career Pathways and Economic Mobility** aims to advance and maximize programs, resources, and initiatives that support the recruitment of HBCU talent, human capital, and career advancement opportunities; with an underlying objective to identify and fill available opportunities on-site. At this career fair, we plan to welcome 500-800 in-person job seekers; feature 70 employer vendors, conduct 5 professional development sessions, and will host direct hiring and interviewing opportunities. **This event requires a separate registration: <https://cvent.me/3A2Ex7>.**

#### **Career Fair Professional Development Sessions**

9:30 a.m. – 10:30 a.m. **Mastering the Clock: Time Management**  
Potomac IV

With over 70 employer vendors featured at our career fair; during this session attendees will learn tips that will help them make the most of their time and provide suggestions on how to best navigate our career fair. This session will focus on learning how to manage calendars and establish action items for specific tasks. In this session attendees can develop a plan for implementing

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learned techniques at the career fair and in their own work life.

- 10:45 a.m. – 12:00 p.m. **Branding Yourself & Speed Networking**  
Potomac IV First impressions are everything! Your personal brand is critical for your success and involves developing a well-defined and consistent look, messaging, and presence online and offline. Join us for this two-hour session to first learn how you can create or improve your personal brand and then put your learned skills to practice in an interactive speed networking with Initiative partners and recruiters. This session is designed to accelerate business contacts and will involve participants and Initiative partners to exchange information and feedback through brief exchanges that are sure to improve your personal brand and increase your professional network!
- 12:30 p.m.-1:30 p.m. **What You Need to Know About Finding and Applying for Federal Jobs**  
Potomac IV Learn how the Federal Government hires talented people and what you need to do to successfully apply for Federal jobs. You will learn how to Navigate USAJOBS (official website for Federal jobs), Write Your Resume for Federal Jobs, the application process and the hiring authorities Federal agencies use to hire students, recent graduates, veterans, and persons with disabilities.
- 2:00 p.m.—3:00 p.m. **Your Financial Journey**  
Potomac IV Establish smart financial habits early on and get onto the path of financial independence. Learn how to budget, save, and build credit, so you can achieve your financial goals during and after college.
- 3:00 p.m.- 4:00 p.m. **The Fully funded Ph.D.: How to find and apply to opportunities!**  
Potomac IV Thinking about graduate school? Looking for funded opportunities for study? Join us to explore fully funded graduate study opportunities! You'll learn the financial models for common graduate programs, get an overview of the application components and process, and learn how to apply.

\*See track descriptions on page 1

\*\*Invitation Only